

September 13, 1993

Introduced by: Greg Nickels
Audrey Gruger

Proposed No.: 93-678

MOTION NO. 9120

A MOTION regarding production of video voters' pamphlets for the Nov. 2, 1993 general election.

WHEREAS, King County and the City of Seattle regularly publish printed voters' pamphlets to inform citizens about election candidates and ballot issues, and

WHEREAS, video technology could be used to produce video voters' pamphlets which would enhance citizen knowledge of candidates and issues, and

WHEREAS, the King County Council is willing to provide funding for an initial effort to make use of video technology for the benefit of voters, and

WHEREAS, King County and Seattle together possess facilities which could be used to produce and distribute video voters' pamphlets in advance of the November 2, 1993 general elections, and

WHEREAS, the November 2, 1993 general election will include candidate races vital to the futures of King County, the Municipality of Metropolitan Seattle (Metro), and Seattle;

NOW, THEREFORE, BE IT MOVED by the Council of King County:

1. The City of Seattle is invited to join King County in producing and distributing video voters' pamphlets for the November 2, 1993 general election.

2. The County Council suggests this project be pursued as a joint effort by the Seattle Ethics and Elections Commission, the King County Division of Records and Elections, Seattle Municipal Channel 28, the video production unit of the King County Stadium Administration Department, and the King County Office of Cable Communications, as follows:

a. Candidate participation in the video pamphlets shall be voluntary and available to all general election candidates in races for King County Executive, the Metropolitan-King

1 County Council, Seattle Mayor, Seattle City Attorney, the
2 Seattle City Council, the Seattle School Board and the Seattle
3 Port Commission.

4 b. To offset production and distribution costs,
5 participating candidates will be charged a fee of \$100 each.
6 The fee would be waived for candidates who file for office by
7 petition or who can show that at the time they were notified of
8 the video production schedule their campaign fund did not
9 contain \$100 that was not already obligated. Additional
10 funding will be provided, as needed, from the budget of the
11 King County Council, with the Council contribution not to
12 exceed \$10,000.

13 c. Production and distribution plans of the licensed
14 video pamphlets shall be reviewed prior to distribution by the
15 executive director of the Seattle Ethics and Elections
16 Commission and the manager of the King County Division of
17 Records and Elections to assure compliance to the extent
18 possible with the laws and rules governing written voters'
19 pamphlets.

20 d. All candidates participating in the video will
21 record their statements in the same studio setting and no
22 editing will be performed to enhance any individual's
23 statement.

24 e. It will be the candidate's responsibility to select
25 the take to be used in the video voters' pamphlet.

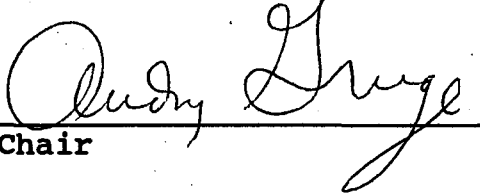
26 f. The video voters pamphlet should be distributed as
27 widely as possible. The public information plan should include
28 efforts to gain distribution through libraries and cable and
29 broadcast television systems throughout King County.

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3. The video voters pamphlet shall be completed and available for distribution no later than October 15, 1993.

PASSED this 13th day of September, 1993.

KING COUNTY COUNCIL
KING COUNTY, WASHINGTON


Chair

ATTEST:


Clerk of the Council

Attachments: